

January 2023

CINEMA ADS: "GULD SPOT" + "SLUK MOBILEN" 2023

Material Requirements

All broadcast files must follow:

File format: **.mov, mp4** or **.wmv** – H264, Prores, Cineform or uncompressed.
Must be delivered in both flat and scope format: **1998x1080 and 2048x858**
Frame rate: **24 fps or 25 fps**
Scan Type: **Progressive**
Audio level: Leq(M) = **82dB**

You can choose between delivering stereo mix or 5.1 Surround mix. To ensure best sound experience in the Cinemas, 5.1 Surround will of course be preferable.

Stereo: Audio + video must be delivered as a single file - embedded Stereo mix / LtRt

5.1 Surround: Must be delivered as separately named mono .wav audio files, with channel-ID's clearly marked. Video is delivered separately (We don't mind embedded sound in the video, as it will be discarded and replaced by the 5.1 mix)

Channel-ID's: L, R, C, Lfe, Ls, Rs.

We do not accept material delivered with countdown/slate/ident/black/etc. We only need the program-duration itself.

We no longer accept premade DCP files.

Delivery

Naming suggestion – please clearly state client, product and date:

Example: CocaCola_CokeZero_January2018.mov

Please send a Wetransfer link or similar to levering@drf.dk

Alternatively, Dansk Reklame Film's SFTP server can be used.

SFTP: mft.egmont.com

User: RDR|guest

Password: JxRf3k2F

Any questions contact our planner team: levering@drf.dk or phone: (+45) 36 18 86 21.

Don't hesitate to ask if you have any questions regarding our technical specifications, upload or related.

TECHNICAL SPECIFICATIONS

Make sure to send an e-mail with information about your delivery to levering@drf.dk . Please add information about client, file name and broadcast date (if available). It is important that we receive this information in order to ensure that the spot is aired as planned.

General Conditions & Costs

Deadline

Advertisement material must be delivered no later than 3 full business days prior to the first viewing day. If this deadline is not met, Dansk Reklame Film A / S cannot guarantee that viewing will be in accordance with campaign booking. In case of delayed submission of advertisement material, relocation of campaign startup may be required. At the same time, a fee will be charged according to the following guidelines:

- No later than 5 business days before the first viewing day - no charge
- Between 1-4 working days before first show day - fee DKK 3500 (ex VAT)
- Later delivery - fee DKK 7500 (ex VAT)

Switching spots

We charge a handling fee of DKK 2000 (ex VAT) for each additional spot delivered (after the first) during the broadcast schedule.

DRF reserves the right to reject material if it does not live up to our specifications or in case of poor quality or obscene content.

Additional information and the latest technical specifications can always be found at www.drf.dk