

January 2020

TECHNICAL SPECIFICATIONS – CINEMA ADVERTISING 2020

Material Requirements

All broadcast files must follow:

File format: **.mov, mp4** or **.wmv** – H264, Prores, Cineform or uncompressed

Frame rate: **25 fps**

Resolution: **1920x1080**

Scan Type: **Progressive**

Audio level: Leq(m) = **82dB**

You can choose between delivering stereo mix or 5.1 Surround mix. To ensure best sound experience in the Cinemas, 5.1 Surround will of course always be preferable.

Stereo: Audio + video must be delivered as a single file - embedded Stereo mix / LtRt

5.1 Surround: Must be delivered as separately named mono .wav audio files, with channel-ID's clearly marked. Video is delivered separately (We don't mind embedded sound in the video, as it will be discarded and replaced by the 5.1 mix)

Channel-ID's: L, R, C, Lfe, Ls, Rs.

We do not accept material delivered with countdown/slate/ident/black/etc. We only need the program-duration itself.

We no longer accept premade DCP files.

Delivery

Naming suggestion – please clearly state client, product and date:

Example: CocaCola_CokeZero_January2018.mov

Please send a Wettransfer link or similar to levering@drf.dk

Alternatively Dansk Reklame Film's SFTP server can be used.

SFTP: mft.egmont.com

User: RDR|guest

Password: JxRf3k2F

Any questions contact our planner team: levering@drf.dk or phone: (+45) 36 18 86 21.

Don't hesitate to ask if you have any questions regarding our technical specifications, upload or related.

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Make sure to send an e-mail with information about your delivery to levering@drf.dk . Please add information about client, file name and broadcast date (if available). It is important that we receive this information in order to ensure that the spot is aired as planned.

General Conditions & Costs

Deadline

Material must be delivered 3 working days before first broadcast. There are no delivery or production fees if the material is delivered on time, and if it meets the requirements above.

Switching spots

We charge a handling fee of DKK 800 (ex VAT) for each additional spot delivered (after the first) during the broadcast schedule.

DRF reserves the right to reject material, if it does not live up to our specifications or in case of poor quality or obscene content.

Additional information and the latest technical specifications can always be found at www.drf.dk